Supporting the Acceleration of Digital Transformation in Surabaya, Lintasarta Launches a Free Google Certified Curriculum through CSR Lintasarta Cloudeka Digischool

Surabaya, September 9, 2022 – **Lintasarta** has officially launched CSR Lintasarta Cloudeka Digischool on Friday, September 9, 2022 in Surabaya, collaborating with Dicoding as a forum for developing the developer ecosystem in Indonesia. The launch was attended by the Head of Security and Information Technology Infrastructure at the Surabaya City Communication & Information Service, Tri Aji Nugroho. CSR Lintasarta Cloudeka Digischool presents a free global-certified curriculum from Google for thousands of people who have an interest in the digital field, to support the acceleration of digital transformation in Surabaya and various other cities.

Lintasarta's President Director, Arya Damar, said that digital skills were one of the main assets for the country's recovery after the COVID-19 pandemic. "Going forward, various sectors will increase the amount of activity in the digital realm. We launched CSR Lintasarta Cloudeka Digischool to encourage equal distribution of digital skills in society to meet the needs of sectors that are starting to carry out digital transformation. Therefore, the City of Surabaya as one of the largest industrial cities in Indonesia, we believe is very suitable to be one of the pilot cities as well as the driving force of digital transformation in Indonesia," he said.

CSR Lintasarta Cloudeka Digischool has been running since 2020 and has succeeded in capturing more than 20,000 applicants from the general public. Officially certified by Google, this program contains a series of free modules that combine theory and practice. This year, the module offered is a preparation module to become a full-stack developer with front-end and back-end capabilities. The curriculum, which is targeted to be completed in half a year, is expected to provide more value for participants who want to work in the technology, informatics and digital sectors.

Lintasarta's General Manager Corporate Secretary, Ade Kurniawan, said that this year was the first time the Digischool program had partnered with one of Lintasarta's flagship product lines, Cloudeka. "Seeing the high interest of registrants every year, this year we are strengthening our teaching resources and the quality of our modules by collaborating with the Cloudeka team. We hope that by increasing the quality of the modules, this program can further support the Government, industry, and the people of Surabaya to bring out local talents who are qualified in the digital field," he said.

Meanwhile, **Narenda Wicaksono as CEO of Dicoding** also emphasized that seeing the increasing need for talent in the digital field, this year CSR Lintasarta Cloudeka Digischool expanded the program's target audience. If previously the program only targeted individuals at the elementary and secondary levels, this year individuals at advanced levels can also become program participants. "Since 2020, we have received an overwhelming response from fellow participants regarding the Google certified modules and training provided. For this reason, this year we added individuals at the advanced level as target participants and provided additional rewards for participants. There is free access for the 20 best participants and an Asus Intel core 13 laptop for the two best participants which will be announced at the end of the training. We are optimistic that with the increasing interest and

need for digital skills, our graduates will have competitiveness that is not inferior to other talents on an international scale," he concluded.

The latest news and information on Lintasarta's products can be accessed on Instagram: @lintasarta.official and LinkedIn: Lintasarta, as well as on the official website, www.lintasarta.net.

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