



## Increase the Digital Skills of the People of East Nusa Tenggara, Lintasarta Provides Global Certification through CSR DIGITALINTASARTA Program with Orbit Future Academy

**Kupang, 19 August 2022** – In order to support the Government's mission to accelerate the massive digitization process throughout the country, Lintasarta, an ICT company, is collaborating with Orbit Future Academy and officially launching CSR DIGITALINTASARTA program on Friday, August 19, 2022. This program presents a learning curriculum for hundreds of students and teachers at vocational high schools in East Nusa Tenggara (NTT) and is proclaimed as an effort to accelerate digital transformation, as well as absorbing labor in the region.

**Lintasarta's President Director, Arya Damar,** explained that digital skills are one of the key skills that are of high value in the present and in the future. "A workforce with minimal technological insight and future skills will certainly find it difficult to keep up with the needs of the times. Seeing the potential for NTT to develop in the digital sector, we launched CSR DIGITALINTASARTA program as the answer; to strengthen human resources in NTT to support digital transformation in the region," he explained.

CSR DIGITALINTASARTA program is aimed at 344 vocational high school students and teachers. Officially certified from Intel Corporation and Microsoft Corporation, this program contains training for upper-level students aimed at developing specific skills as preparation for entering the world of work. It is hoped that the skills imparted will provide greater opportunities for program participants to get a job and build a career, especially in the field of technology and informatics.

Lintasarta's General Manager Corporate Secretary, Ade Kurniawan, also added that this program is a form of Lintasarta's social responsibility in the Smart and Innovation pillars as the company's real action in digitalizing efforts for the country and increasing employment in NTT. "We believe that local youth in NTT have the capacity, competence, and insight that can be compared with fellow professionals from other cities in Indonesia; having equal learning opportunities. For this reason, we hope that this program can help bring out NTT's best potential in the digital field, strengthened by qualified local talents," he said.

Firdaus as the General Manager of East Indonesia Region Lintasarta expressed his joy at the collaboration of CSR DIGITALINTASARTA program. This collaborative program with Orbit Future Academy is the best way to bring up and grow the best talents from the land of East Nusa Tenggara, who will be able to advance the technology industry. "We all carry a big mandate to educate more Indonesian children evenly throughout the province. Through the process of completing formal education with additional education based on future skills and technological insights, we are confident that we can increase the competitiveness of Indonesia's next generation in the national, regional and global employment arena," he said.

Meanwhile, **Nalin Kumar Singh as Co-Founder & CEO of Orbit Future Academy** underlined the importance of all Indonesian children having equal opportunities to access global class learning materials, in this case from Intel Corporation and Microsoft Corporation; facilitated by Orbit Future Academy. "Lintasarta, like other companies that hold educational CSR collaborations with Orbit Future Academy, can easily access all these world-class programs in one place, no need to search separately from different companies. That is what makes CSR DIGITALINTASARTA program of high value, because the class curriculum and learning materials are international standard," said Nalin.





The latest news and information on Lintasarta's products can be accessed on Instagram: @lintasarta.official and LinkedIn: Lintasarta, as well as on the official website, <a href="www.lintasarta.net">www.lintasarta.net</a>.

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